



Brand Guidelines



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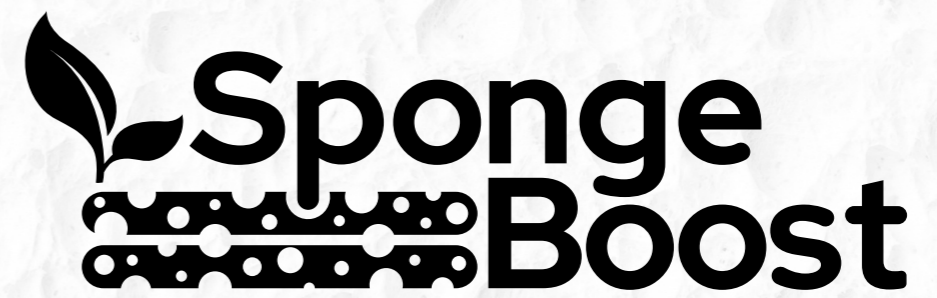
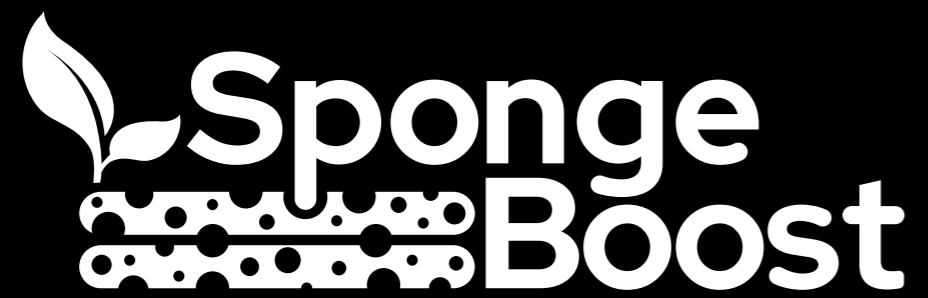
11 Branding



Logo



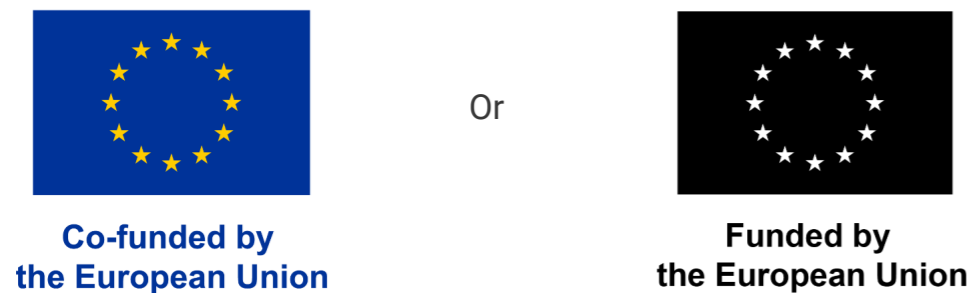
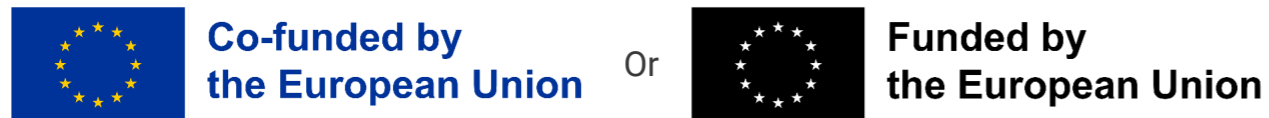
Logo / monochrome



Funding Acknowledgment

Please acknowledge funding by using the EU logo and one of the following funding sentences as shown below:

SpongeBoost receives funding from the European Union's Horizon Europe research and innovation programme under grant agreement No.101112906. Views and opinions expressed are those of the author(s) only and do not necessarily reflect those of the European Union or the European Climate, Infrastructure and Environment Executive Agency (CINEA). Neither the EU nor the European Climate, Infrastructure and Environment Executive Agency (CINEA) can be held responsible for them.



Font

Please always use the arial font for the funding statements.

EU emblem

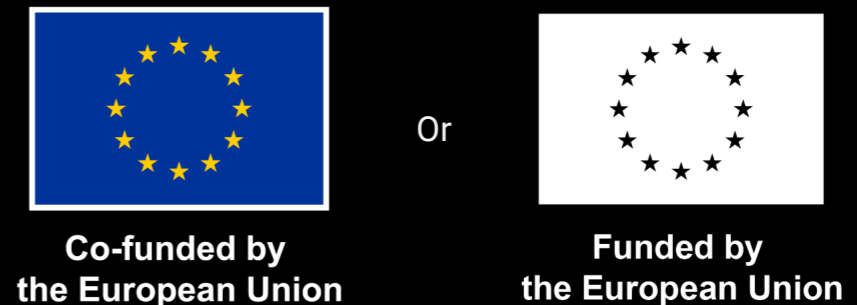
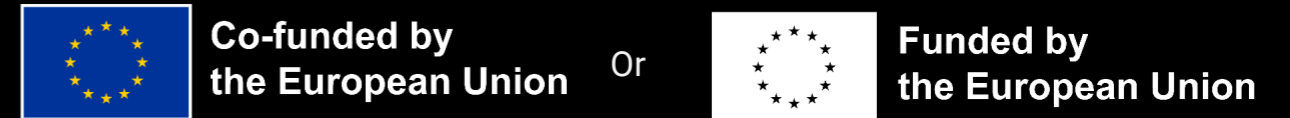
Must always be on the left side or above the funding text.

Minimum size of the logo

The minimum height of the EU emblem must be 1 cm.

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Detailed information [here](#)

Aa

Rad Hat Display

Extra Bold

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

Fonts / promotional materials, presentations, deliverables and milestones

Aa

Roboto Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Roboto light

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

[Download here](#)

To be used for body text

Aa

Poppins bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Poppins light

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

[Download here](#)

To be used for headings text

Aa

Arial bold

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

Arial regular

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

Colours / primary



HEX
#9BC622

C 45 M 2 Y 100 K 0
R 155 G 198 B 34



HEX
#00BDD6

C 70 M 0 Y 15 K 0
R 0 G 189 B 214



HEX
#8E4C00

C 70 M 0 Y 15 K 0
R 142 G 76 B 0



HEX
#1E1E19

C 70 M 65 Y 69 K 76
R 30 G 30 B 25

Colours / secondary



HEX
#C5DE92

C 25 M 0 Y 55 K 0
R 197 G 222 B 146



HEX
#BAE3E8

C 25 M 0 Y 8 K 0
R 186 G 227 B 232



HEX
#D9A86D

C 15 M 35 Y 65 K 0
R 217 G 168 B 109




HEX
#F0F7E8

C 5 M 0 Y 10 K 0
R 240 G 247 B 232

Visuals / relevant photos




Branding / presentation template




Title of the presentation

Presenter name



Date / Location / Event

Your logo here




Subsection title

Subtitle

3

Title of slide

Body text



Thank you!

Presenter name and contacts

- spongeboost.eu
- [@spongeboost_eu](https://twitter.com/spongeboost_eu)
- [spongeboost-project](https://www.linkedin.com/company/spongeboost-project)
- [@spongeboost_eu](https://www.instagram.com/spongeboost_eu)



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